

# Artistic Space Beyond Display

55EF5C

 ZOOM

## Key Features

Brightness: 400 cd/m2 (APL\* 25%) \* APL: Average Picture Level | Bezel: 7.2 mm (U/B/R/L, Off-bezel)  
| Available in 2,000R for landscape, 1,500R for portrait (Concave & Convex)  
| HDMI, DP, RJ45, IR, RS232C, USB, Audio out, Internal memory (64 GB), SuperSign OLED/C

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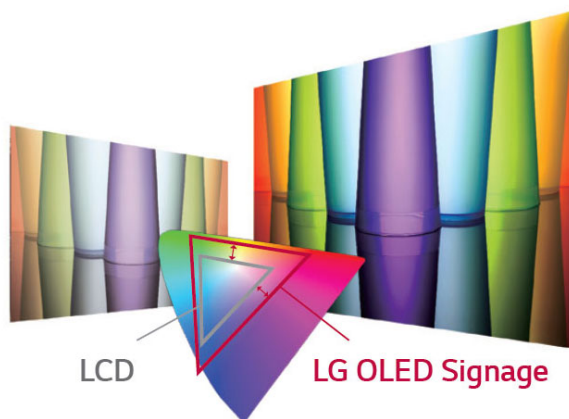


## Perfect Black

Limitless contrast and deepest black  
Self-lighting pixels switch off completely to reproduce black. No light bleeding. Absolute black offers infinite contrast.

## Perfect Color

Accurate & stable color reproduction  
Self-lighting pixels bring colors to life with superb accuracy.





LCD

LG OLED Signage

## Perfect Viewing Screen

### Wide viewing angle

LG OLED Signage delivers awe-inspiring picture quality across the entire screen, even from wide viewing angles.

## Crisp, Clear Motion

### Faster response time

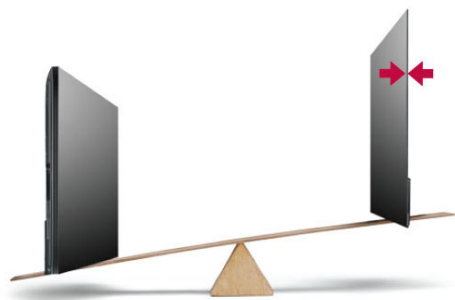
LG OLED Signage provides a 5,000-times faster motion-picture response time, for perfectly clear images without blurring.



LCD



LG OLED Signage



LCD

VS

LG OLED Signage

## Perfect Design

### Slim and light

With just two layers, the LG OLED Signage display is unbelievably lightweight and thin.

## Artistic Display that Becomes a Landmark

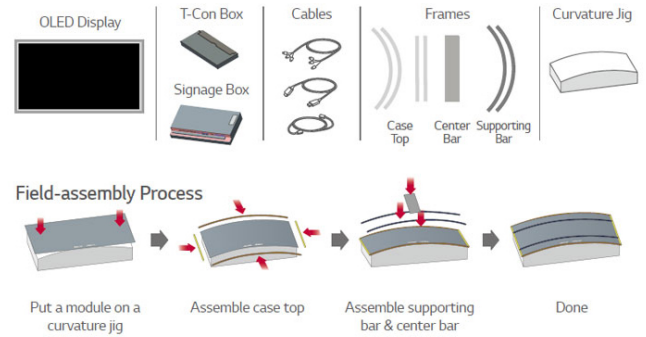
Its curved display means that its space efficiency is outstanding, and it can be positioned in a variety of ways because it is extendable and curved, so by simply installing, it can gather much attention.



# Components & Model Codes

OLED Module & Signage Box & T-Con Box & Cables

- 2 ea (55EF5C-M2/55EF5C-M3)
- 3 ea (55EF5C-M3)
- Accessory 1: A1\*\*\*\*\*EF5C
- Accessory 2: A2\*\*\*\*\*EF5C



In Landscape

Max Curvature in Landscape : ~2,000R  
 • Radius: 2,000 mm  
 • Circumference: 12,560 mm



In Portrait

Max Curvature in Portrait : ~1,500R  
 • Radius: 1,500 mm  
 • Circumference: 9,420 mm

What is R?



## Space-fitting Design Option

Extendable and curved

## Panel

Screen Size	55"
Resolution	1,920 x 1,080 (FHD)
Brightness	400

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## Connectivity

Input	HDMI, DP
Output	DP, Audio
External Control	RS232C in/out, RJ45 in, IR receiver, LAN out, IR out, USB

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## Physical Specification

Bezel Width	7.2, 7.2, 7.2, 7.2 mm (U, B, L, R *Off-bezel)
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## Environment Conditions

Operation Temperature	0°C to 40°C
Operation Humidity	10 % to 80 %

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## Power

Power Supply	100-240V~, 50/60Hz
Power Type	Built-In Power

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## Standard (Certification)

Safety	UL / cUL / CB / TUV / KC
EMC	FCC Class "A" / CE / KCC
ErP / Energy Star	Yes / NA

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## Media Player Compatibility

OPS type compatible	Yes
External Media player Attatchable	Yes

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## Software Compatibility

SuperSign OLED	Yes
SuperSign-c	Yes

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## Accessory

Basic	Remote Controller (including battery 2 ea), Power Cord, QSG, Mini HDMI Cable (3M x 2 ea, for connection between head and signage box), Power Harness Cable (3M x 2 ea, for connection between head and signage box), Regulation Book, Phone to RS232C Gender, Jack Cover, Signage Box Mounting Bracket
Optional	OPS Kit (KT-OPSA), Fixed Ceiling Mount Kit (ACC-CF-EH5C), Rotational Ceiling Mount Kit (ACC-CR-EH5C), Wall Mount Kit (ACC-W-EH5C), Stand Kit 1 (ACC-S-EH5C), Stand Kit 2 (ACC-S1-EH5C), Signage Box Cover (ACC-C-EH5C)

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## Business Resources


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### Leaflet

 [55EF5C Leaflet\\_161020.pdf](#) ↓

### Manual

 [WorldWide\\_EF5C\\_Owners Manual\\_REV00\\_1.zip](#) ↓

 [55EF5C-M2V,M3V.zip](#) ↓

### Dimension

 [Flat Assy.pdf](#) ↓

 [Flat Assy.dwg](#) ↓

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To access more technical documentation and downloads, please visit the [LG B2B Partner Portal](#).

## RECENTLY VIEWED



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Display

55EF5C

Product design, features and specifications are subject to change without notice and may also differ based on your region of purchase. Screen images simulated and/or dramatized. Some features in videos may not be available on all models. Please refer to the TECHNICAL SPECIFICATIONS tab for a complete list of features by model.



